

Calvin Brown

Content Creator, Video Editor, Multimedia Specialist

(248)-794-3951

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SUMMARY:

Experienced Content Creator skilled in editing and post-production to create engaging and dynamic content for viewers. A passionate creative type with extensive knowledge of Video Games, Gamer Culture, and Esports.

ACHIEVEMENTS:

- Director of SAY Detroit 16 Hour Telethon hosted by Mitch Albom, which raised a total of over \$1.7 Million Dollars, and hosted celebrity guests such as Hank Azaria, Tim Allan, and J.K. Simmons
- Produced almost 800+ episodes of content for TV, Radio, Youtube, Facebook, & Vimeo
- Self Taught Musician, skilled in Music Production

WORK EXPERIENCE:

Multimedia Technician

City of Novi, Studio Six, Novi, MI - October, 2018 - June, 2021

- Proficient in audio and video editing software such as Adobe Creative Suite
- Skilled in setting up and operating multimedia equipment for events, live streams, or presentations
- Skilled in color correction, audio mixing, and storytelling
- Experienced in creating promotional videos, trailers, and event coverage
- Demonstrated ability to meet tight deadlines and collaborate with creative teams

Technical Director, Show Producer

Michigan Digital, Troy, MI - July, 2021 - Present

- Collaborated with design team to create visual content that resonated with audience.
- Conceptualized and produced video content, from pre- to post-production
- Edited and finalized videos for web and social media platforms (YouTube, Twitter, Facebook, Vimeo, etc.)
- Managed content calendar for website, social media, and email campaigns.
- Utilized social media platforms and analytics to maximize reach and audience interaction

Freelance Video

<https://www.youtube.com/c/Chuck13s>

- 5+ years of creating engaging video content for various clients, including my own YouTube Channel
- Produced high-quality written and visual content for various digital platforms. (TikTok, Discord, Twitter, Instagram, Etc.)
- Developed engaging content and managed online communities to increase user engagement.

EDUCATION:

Digital Media Arts Diploma

March, 2016 - February, 2017

Specs Howard School of Media Art, Southfield, MI

PROFESSIONAL SKILLS:

Video Editing

Motion Graphics

Community Engagement

Post-Production

Adobe Creative Cloud

Troubleshooting

Creativity

Adaptability

Communication

Live Streaming